HORIZON 2050

STRATEGIC FRAMEWORK

VISION

A COMMUNITY ***EMPOWERED*** FOR GENERATIONS

MISSION

TO ***POWER*** OUR COMMUNITY WITH
RELIABLE, **SUSTAINABLE ENERGY** AT A **COMPETITIVE PRICE**.

GOALS

EXTERNAL

RELIABILITY	SUSTAINABILITY	COMPETITIVE PRICE
DEVELOP AN AGILE AND RESILIENT SYSTEM TO MEET CHANGING DEMAND AND EVOLVING CUSTOMER NEEDS	DIVERSIFY OUR ENERGY RESOURCES TO PROVIDE CLEANER ENERGY TO ALL	OFFER MORE AFFORDABLE ENERGY VS. SIMILAR CITIES ACHIEVE TOP CUSTOMER SATISFACTION RATINGS

INTERNAL

FINANCIAL RESILIENCY	TEAM/BUSINESS EXCELLENCE
STAY RESILIENT AND COMPETITIVELY PRICED FOR OUR COMMUNITY BE GOOD STEWARDS OF OUR COMMUNITY'S INVESTMENT IN ENERGY	INVEST IN AND BELIEVE IN ALL TEAM MEMBERS, EVERY DAY OPTIMIZE LEARNING, SYSTEMS, TECHNOLOGY AND TOOLS TO DEVELOP OUR PEOPLE AND DELIVER VALUE FOR OUR COMMUNITY